

Working with ABZ agency is a real game changer for our project!

We went from complete chaos to order, we simply love their rules and processes, and we can see that they have spent years perfecting them to make collaboration the best it can be.

Often in projects, miscommunication is what causes a LOT of trouble (trust me, we wasted tens of thousands of euros in rework due to miscommunication, and that's excluding the missed opportunity costs), and ABZ solves this issues with a few unorthodox approaches :

- No calls : this rule is amazing ! Scary, but amazing! We were anxious that it would be an issue but we haven't had any problems, on the contrary, all the miscommunication that was happening with previous IT company due to lack of writing things down, is now gone! Everything is written, clarified, and findable again for later reference.

- No coding before requirements are clear : they ask a lot of questions, and when I see how clean their deliverables are, I am thankful for all their questions.

- Frontend starts in Figma : again, a great rule to avoid rework, design needs to be done 100% (for every single change) before frontend devs integrate it, there are no approximations, and the result is pixel perfect integrations!

We look forward to continuing to trust ABZ with the development of our project, and we're very grateful for the attention and quality of service that they provide us with.

Mehdi Bellatig
Founder & CEO