



QUESTGAMES.COM.UA

КВЕСТЫ В РЕАЛЬНОСТИ

Several years ago we decided to create a new Internet product on the Ukrainian market, the online booking service for the quest rooms(escape rooms). We found the guys from abz agency, who had already had experience developing similar projects I will say right away that their rules of working with clients are spartan correspondence is only possible in skype chat, everything has to be documented in Google documents and covered with prototypes and different workflows. In general, first steps were very difficult for us.

Now, after almost 3 years of our successful collaborative work, I can say with certainty that all these rules allowed us to develop our idea into a working and competitive product on the Ukrainian market and yet beyond. We continue developing our service actively to help users quickly and efficiently find and book the best quest-rooms in their area.

It is also worth mentioning that "abz.agency" team was always there for us at the times of ups and downs. This proves once again that "abz.agency" is a reliable partner. They were always in touch and ready to help when it is necessary. We would often argue with them trying to promote our idea, but if this idea contradicts the specification or other standards, there is no way for us to push it. They always stand on the side of the end users and think of best user experience. Their experience in developing user friendly interfaces helped to increase conversion, "abz.agency" team does not adhere to the rule that customers (us) are always right, they just do the job that is best for the business.

We express our gratitude to the whole team of "abz.agency".

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