

I would like to thank ABZ Agency and the staff for the Professionalism and the Work Ethic they have shown all the way from the moment they took on the project few years ago until now. Since 2007 I worked with many Companies to design and develop my Restaurant Site (Sufirestaurant.com).

But I must say non-were as thorough and professional as ABZ Agency. My customers and I very impressed and enjoyed the high-quality work that they have done on redesigning the web site which has resulted in the increase of my customers.

Prior to ABZ Agency, we have had our web site developed and redesigned 4 times, by different companies, some were very cheap but again always there were some issues with the site performance and security. After searching for a reliable, professional company who can deliver "NOT ONLY TALK THE TALK BUT CAN WALK THE WALK" I came across ABZ Agency. After the initial conversation that I had with them and seeing their professional and Methodical approach to providing solutions I was pleasantly surprised.

We put forward our requirements to ABZ Agency. Their SEO Ihor and his team studied in detail our website current state and made recommendations to us for more effective design solutions and features that improves user experience and resulted in high conversion rate. It required the whole website re-write and initially we were a bit reluctant to do it but Ihor made a great job convincing us.

Today, looking on the results we are very happy that we followed his advice.

ABZ Agency team not only updated our website interface for the convenience of our customers, they also thought about the staff who works with the admin part of the site. So, now we have easy-to-use backend interface that allows our operators to keep menu up-to-date, manage table bookings, orders and other website areas. Our new SMS notification system ensures that every order will be delivered on time. Also, we have now a mobile version of the website optimized for small screens and touch input which has all the functionality of the desktop version.

Now, 9 months after the launch of the website we reached very good results: average number of orders and table bookings significantly increased and abandoned cart rate dropped from 23% to 10.5%. I can confidently say that there is a great merit of ABZ Agency team in the success of our website. Thank You Gays, not only for the quality of the development but for the new rational solutions to improve our restaurant website.

Currently ABZ Agency team is working on iPad application development. This app will allow us to work quickly and more efficient with online orders and we really look forward to it.

Thank you again and hope this even be bigger success 😊

Cyrus Caviani  
Owner at Sufi Restaurant

